

PRESS RELEASE

Paris, 27 July 2010

**CREATION OF CANAL SAKIFO AND CANAL YOLES,
TWO EVENT CHANNELS**

CANAL+ OVERSEAS has announced the creation of two factual channels: CANAL SAKIFO in the Indian Ocean and CANAL YOLES in the Caribbean, produced by CANAL+ ANTILLES and CANAL+ REUNION respectively.

CANAL SAKIFO: For the fourth consecutive year, CANAL+ REUNION is a partner of the Safiko Festival, the biggest music festival in the Indian Ocean, with CANAL SAKIFO. A channel completely dedicated to this festival from 31 July to 15 August 2010, CANAL SAKIFO runs to the rhythm of this great musical get-together with the dynamic Virginie Darmalingom, a talented journalist from Reunion Island who presents two daily broadcasts focusing on artists from La Reunion, the festival and backstage. Also, in a 52-minute documentary, Camille Bazbaz, the French-Lebanese singer-songwriter will share his thoughts and encounters with viewers. Lastly, CANAL SAKIFO will also broadcast highlights from the concerts.

With varied and high-quality programming, broadcasting retrospectives of previous years, CANAL SAKIFO is a channel recognised and highly valued by CANAL+ and CANALSAT REUNION subscribers and plays a big role in promoting this festival in the Indian Ocean region.

CANAL YOLES: On the occasion of the 26th edition of the Tour des Yoles CANAL+ ANTILLES becomes a partner of this unmissable sporting event for sailing amateurs and the Caribbean with the creation of the CANAL YOLES channel. A factual channel, CANAL YOLES will devote all of its programming to this legendary race of traditional boats in Martinique.

Using a special one-off system put in place from the 1st to 8th August 2010 by CANAL+ ANTILLES, CANAL YOLES aims to bring all sides of this sporting event to life (sports and festivities) and as close as possible with a daily magazine show presented by Nathalie Simon and Jean-Claude Asselin de Beauville.

CANAL YOLES will also show documentaries, a daily summary of the race and Caribbean music video clips.

CANAL+ and CANALSAT subscribers in Martinique, Guadeloupe and Guyana can, for the first time, exclusively follow this major sailing race that is so symbolic of Martinique.

With CANAL SAKIFO and CANAL YOLES, CANAL+ OVERSEAS confirms its desire to broadcast real coverage of these two local events while providing their subscribers in the Caribbean and the Indian Ocean programmes that are entirely geared towards them.

About CANAL + OVERSEAS

CANAL + OVERSEAS is a subsidiary of CANAL + and the distributor of CANAL+ and CANALSAT as well as channel packages in French overseas territories and abroad: Poland, Northern Africa, Sub-Saharan Africa, in the Indian Ocean, the Caribbean, the Oceania/South Pacific area and Vietnam.

CANAL+ OVERSEAS is also the producer of the CANAL + channel for sub-Saharan Africa and the Maghreb. With satellites that cover 5 continents, CANAL OVERSEAS packages are sold in over 40 countries and are potentially accessible to several million households in the world.

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