

PRESS RELEASE

Paris, 12 July 2010

CANAL OVERSEAS BECOMES CANAL+ OVERSEAS

CANAL OVERSEAS is changing its name to become CANAL+ OVERSEAS.

This new name better symbolises its link to the CANAL + Group and also strengthens the international influence of the CANAL + brand in all the areas where CANAL+ OVERSEAS operates.

This name change also applies to all CANAL+ OVERSEAS subsidiaries in French overseas territories which, from now on, will be called: CANAL+ ANTILLES, CANAL+ GUYANE, CANAL+ REUNION and CANAL+ CALEDONIE.

Last, CANAL OVERSEAS AFRICA and its subsidiaries in sub-Saharan Africa will become CANAL+ AFRICA, CANAL+ SENEGAL, CANAL+ IVORY COAST and CANAL+ CAMEROON

About CANAL + OVERSEAS

CANAL + OVERSEAS is a subsidiary of CANAL + and the distributor of CANAL+ and CANALSAT as well as channel packages in French overseas territories and abroad: Poland, Northern Africa, Sub-Saharan Africa, in the Indian Ocean, the Caribbean, the Oceania/South Pacific area and Vietnam.

CANAL+ OVERSEAS is also the producer of the CANAL + channel for sub-Saharan Africa and the Maghreb. With satellites that cover 5 continents, CANAL OVERSEAS packages are sold in over 40 countries and are potentially accessible to several million households in the world.

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