

Paris, 28 June 2010

PARTNERSHIP BETWEEN CANAL OVERSEAS AFRICA AND THE SOCIETE GENERALE DE BANQUES AU SENEGAL

CANAL OVERSEAS AFRICA has announced the signature of a partnership with the Société Générale de Banques au Sénégal (SGBS), a subsidiary of the Société Générale Group.

This partnership aims to offer CANAL OVERSEAS AFRICA in Senegal a new means of payment set up by SGBS: Yoban'tel, a money transfer and payment system for mobile phones. This service is therefore for subscribers with mobile phones, whether they use bank services or not, whatever their telephone operator.

Thanks to Yoban'tel, CANAL OVERSEAS AFRICA subscribers in Senegal will now be able to pay for their CANALSAT HORIZONS subscriptions directly with their mobile and also reactivate their rights in real time.

With the launch of Yoban'tel, CANAL OVERSEAS AFRICA is delighted to offer its subscribers in Senegal a new, simple, fast and secure means of payment.

About CANAL OVERSEAS AFRICA

CANAL OVERSEAS AFRICA is a satellite pay-TV operator in Africa. CANAL OVERSEAS AFRICA operates in over 20 Central and Western African countries and distributes the CANALSAT HORIZONS package, which includes over 80 TV and radio channels, including 14 African public and private national channels and 14 radio stations.

CANAL OVERSEAS

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