

PRESS RELEASE

Paris, 25 June 2010

SIGNATURE OF A CONVENTION BETWEEN CANAL OVERSEAS AND THE TUNISIAN MINISTRY OF COMMUNICATION

CANAL OVERSEAS is delighted to announce the signing of a convention with the Tunisian Ministry of Communication, enabling the commercialisation in Tunisia of the CANAL + PACKAGE, the first range of French channels by satellite in Northern Africa.

CANAL OVERSEAS is particularly proud to open up to a market as dynamic as the Tunisian one and enable all Tunisians to access quality French pay TV, in a fast developing radio and television scene.

Broadcast on the ARABSAT satellites, the CANAL + PACKAGE is made up of 35 French channels covering all themes and 300 Arab channels available on ARABSAT.

About CANAL OVERSEAS

CANAL OVERSEAS is a subsidiary of CANAL + and the distributor of CANALSAT as well as channel packages abroad: Poland, Northern Africa, Sub-Saharan Africa, in the Indian Ocean, the Caribbean, the Oceania/South Pacific area and Vietnam.

CANAL OVERSEAS also edits the CANAL + channel for Sub-Saharan Africa and Northern Africa. With satellites that cover 5 continents, CANAL OVERSEAS packages are sold in over 40 countries and are potentially accessible to several million households in the world.

About ARABSAT

Founded in 1976 by the 21 member states of the Arab League, ARABSAT has been at the service of the growing needs of the Arab world for over thirty years.

ARABSAT transports over 340 television channels and over 160 radio stations, reaching tens of millions of households in over 80 countries in the Middle East, Africa and Europe, including an audience of over 164 million viewers in Northern Africa and the Middle East, who receive the ARABSAT flagship video position on 26° East.

ARABSAT, which has a growing fleet of 4 satellites on 26° East and 30.5° East of the geostationary orbit, is the only satellite operator in Northern Africa and the Middle East to provide a range of unparalleled satellite communications services, such as Live television broadcasting, telecommunications services and broadband services. This capacity will continue to grow with the launch of a new satellite every year until 2012, making the ARABSAT fleet the youngest in the region.

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