

Paris, 10 June 2010



CANAL FOOT AFRICA: THE NEW PROGRAMME PRODUCED BY CANAL OVERSEAS AFRICA FOR THE FIFA WORLD CUP 2010

For the FIFA world cup 2010, CANAL OVERSEAS AFRICA has announced the creation of the programme CANAL FOOT AFRICA which it produces.

CANAL FOOT AFRICA is a daily programme which lasts 32 minutes and will be broadcast every evening on CANAL+ in Africa during the FIFA World Cup 2010, from 11 June to 11 July.

Presented by Lilian Gatounes, the CANAL+ sports journalist, CANAL FOOT AFRICA aims to analyse the main information on the performance of African teams and decipher the stakes and main players of this World Cup. Every evening, Lilian Gatounes will be joined by one of three CANAL FOOT AFRICA football specialists: Luc Sonor (former French international), Youssouf Falikou Fofana (Former Ivory Coast international) and Patrick M'Boma (former Cameroun football international). Together they will discuss the news of the African and other teams.

To be even closer to supporters of the qualified African teams and share their enthusiasm, CANAL FOOT AFRICA will discover what goes on behind the scenes of this World Cup thanks to exclusive reports by our special correspondents in the Ivory Coast, Cameroun and South Africa, especially when those countries are playing. Football experts for CANAL+ will also be brought in from Paris and/or will be in duplex from Abidjan, Douala, Youndé, Accra and Johannesburg, such as Aimé Jacquet, Marcel Desailly and Claude Makelele for exclusive interviews with the greatest African players for CANAL FOOT AFRICA.

With CANAL PLUS AFRICA, CANAL OVERSEAS AFRICA is delighted to offer its subscribers in Africa a dedicated programme which will enable them to be at the heart of the FIFA 2010 World Cup news.

For more news of the FIFA World Cup 2010, check the website www.canalplus-afrique.com et and show your support for the African teams by becoming a fan of CANAL FOOT AFRICA on Facebook.

About CANAL OVERSEAS AFRICA

CANAL OVERSEAS AFRICA is a satellite pay-TV operator in Africa. Present in over 20 Central and Western African countries, CANAL OVERSEAS AFRICA commercialises the CANALSAT HORIZONS package, which is made up of over 80 television and radio channels including 14 African public and private national channels and 14 radio stations.

CANAL OVERSEAS

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