

**PRESS RELEASE**

Warsaw, 28th May 2010

**SPECIAL AWARD OF POLISH FILM INSTITUTE FOR CANAL+**

**CANAL+ has been awarded by the Polish Film Institute Board with the Special Prize for the Patron of the Polish Cinema. The award ceremony took place on the PFFF Awards Gala on 26th May of this year in Sopot as part of the 35th Polish Feature Films Festival.**

A special award for the Patron of the Polish Cinema was a prize additionally awarded by the PFI Board this year. The statuette was received by Bertrand Le Guern, President of the Management Board of CANAL+ Cyfrowy, from Wojciech Marczewski. The award is an expression of PFI's recognition of the ongoing CANAL+ contribution to the development of the Polish cinema. Since its establishment in Poland not only has CANAL+ been showing Polish films, but also creating them. For 15 years the station has invested in more than 150 national productions, both feature films and documentaries.

The PFI's award nominees in the category of "Radio broadcast or television programme" also included "Film News" of CANAL+, a custom-designed programme by Agnieszka Egeman.

The Polish Film Institute has awarded persons and institutions working for the benefit of the Polish cinematography development for the third time already, but for the first one as part of the Polish Feature Films Festival in Gdynia. PFI's awards fall into such categories as "Polish Film Distribution", "Radio broadcast or television programme", "Internet portal", "Book on the cinema-related subject", "National film event", "International film event", "Digital remastering of the best films in Polish cinematography", "Entity running a cinema", "Young viewer education", "Promotion abroad", "Film review" and "Film Discussion Club".

**CANAL+ is the first paid premium-type television in Poland available on complementary channels CANAL+, CANAL+ Film, CANAL+ Sport and CANAL+ Sport2 which enable viewers to choose a programme and their broadcast time at their convenience. The programmes of CANAL+ are also broadcast in high definition on CANAL+ Sport HD and CANAL+ Film HD. The channels are available in more than 80 cable television networks and on a digital platform CYFRA+, as well as a separate satellite offer, independent of the platform, under the name of Multipakiet CANAL+. CANAL+ belongs to the CANAL+ Cyfrowy company, an operator of the CYFRA+ platform and a broadcaster of television channels. CANAL+ is also a private investor in the Polish cinematography, and a partner of the most important Polish film festivals such as Era Nowe Horyzonty. It also co-organizes the most important event of the Polish film industry- the Polish Feature Films Festival in Gdynia. [www.canalplus.pl](http://www.canalplus.pl)**

**CONTACT**

Dorota Zawadzka, Communications Director of CANAL+ Cyfrowy,  
tel. 22 32 82 878, [d.zawadzka@cplus.com.pl](mailto:d.zawadzka@cplus.com.pl)