

PRESS RELEASE

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NEWS ON THE K+ PACKAGE IN VIETNAM

CANAL OVERSEAS has announced today the expansion of the K+ package in Vietnam, with the arrival of 13 new channels and a new sports programme on the premium channel K+1

From today, K+ subscribers will be able to discover Vietnamese channels such as SCTV1, SCTV7, SCTV9, FBNC and HTV7 as well as international channels such as CNN, CARTOON NETWORK, TCM, MGM, Discovery Travel & Living, Animal Planet, NHK World and ChannelNewsAsia. With the arrival of these new channels, K+ now boasts over 70 channels and services and is therefore the largest paying satellite television provider in Vietnam.

Moreover, K+ has launched "DIEM HEN", the new daily sports programme available on premium channel K+1. Produced by K+, this new 7 minute programme is a news magazine on worldwide and Vietnamese football with summaries of the championships, analyses and interviews with football stars. "DIEM HEN" is presented by Hong Que, one of the trendiest models of the moment and Nguyen Thi Thy Trang a young and talented Vietnamese journalist.

Since the launch of K+ in January 2010, CANAL OVERSEAS has shown its ambition to make K+ the best paying television offer in Vietnam.

About CANAL OVERSEAS

CANAL OVERSEAS is a subsidiary of CANAL + and the distributor of CANALSAT as well as channel packages abroad: Poland, Northern Africa, Sub-Saharan Africa, in the Indian Ocean, the Caribbean, the Oceania/South Pacific area and Vietnam.

CANAL OVERSEAS also edits the CANAL+ channel for Sub-Saharan Africa and Northern Africa. With satellites that cover 5 continents, CANAL OVERSEAS packages are sold in over 40 countries and are potentially accessible to several million households in the world.

CANAL OVERSEAS

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