

PRESS RELEASE

Paris, 26 May 2010

CANAL CALEDONIE REVOLUTIONISES TELEVISION IN THE PACIFIC

CANAL OVERSEAS has announced the success of the "CANAL EVOLUTION" operation organised by CANAL OVERSEAS and CANAL CALEDONIE teams in September 2009 in the Pacific area.

"CANAL EVOLUTION" which consisted of equipping 100% CANAL+ and CANALSAT subscribers in the last 9 months with HD decoders compatible with the MPEG4/DVB-S2 broadcasting standard has just finished with the effective switchover to the broadcasting standard during a complicated technical procedure carried out in the night of 25 to 26 May 2010.

This operation was successful and enables CANAL CALEDONIE to offer new services and new channels to its subscribers thanks to optimised satellite capacity.

From today, CANAL+ and/or CANALSAT CALEDONIE subscribers can access the first innovations:

1) High definition channels CANAL+ HD and TFI HD as options in the CHAINES CANAL+ and CANALSAT CALEDONIE packages. CANAL+ and/or CANALSAT CALEDONIE subscribers will now be able to enjoy both channels with unprecedented image and sound quality, in 16/9 format. They will also be able to view the World cup in High Definition for the first time.

2) The expansion of the CANALSAT CALEDONIE package with the addition of three new channels: COMEDIE !, W9 and TMC.

With "CANAL EVOLUTION", CANAL OVERSEAS is delighted to offer CANAL+ and CANALSAT subscribers in the Pacific more novelties and new channels. Moreover, New Caledonia is now one of the rare areas in the world to be fully equipped with the cutting edge technology.

About CANAL OVERSEAS

CANAL OVERSEAS is a subsidiary of CANAL + and the distributor of CANALSAT as well as channel packages abroad: Poland, Northern Africa, Sub-Saharan Africa, in the Indian Ocean, the Caribbean, the Oceania/South Pacific area and Vietnam.

CANAL OVERSEAS also edits the CANAL + channel for Sub-Saharan Africa and Northern Africa. With satellites that cover 5 continents, CANAL OVERSEAS packages are sold in over 40 countries and are potentially accessible to several million households in the world.

CANAL OVERSEAS**Communications department**

Marianne Caradec 00 33 1 41 86 15 22
marianne.caradec@canal-overseas.com

Solenne Anthonioz 00 33 1 41 86 15 02
solenne.anthonioz@canal-overseas.com