

Paris, 20 May 2010

**CANAL OVERSEAS AFRICA, CREOLINK COMMUNICATIONS (CAMEROON) AND DELTANET TV (SENEGAL) HAVE SIGNED THE FIRST SELF-DISTRIBUTION AGREEMENT FOR CANAL+ CABLE AND MMDS CHANNELS IN AFRICA**

CANAL OVERSEAS AFRICA has announced the signing of an agreement permitting the self-distribution of cable and MMDS CANAL+ CHANNELS for the first time in Africa.

These agreements have been signed with two of that largest pay-TV operators in French-speaking Africa:

- CREOLINK COMMUNICATIONS, cable-TV operator in Cameroon
- and DELTANET TV, MMDS operator in Senegal

The implementation of these agreements is the fruit of an ambitious technical cooperation which guarantees the quality of the picture in people's homes and the safeguarding of intellectual property owners, possible thanks to high level encryption. Thanks to the work of CANAL OVERSEAS AFRICA engineers, this solution has been validated both for terrestrial cable networks and MMDS.

Through these self-distribution agreements, CREOLINK COMMUNICATIONS and DELTANET TV will be able to widen their range of paying television by providing their customers with all the CANAL+ channels broadcast on the African continent: CANAL+, CANAL+ SPORT, CANAL+ CINEMA and CANAL+ FAMILY.

Self-distribution is the ideal answer to the local policy of CANAL OVERSEAS AFRICA: more accessible prices, innovative means of payment, extended distribution network, new broadcasting methods and an increase of African channels in the CANAL HORIZONS package.

Jean-Noël Tronc, the Chief Executive Officer of CANAL OVERSEAS AFRICA has declared: "With the signing of these agreements, CANAL OVERSEAS AFRICA is delighted to share premium channels with local pay-TV operators and thus contribute to their development. Self-distribution enables them improve the safeguarding of intellectual property, be present on new distribution networks and therefore be accessible to the greatest number. CANAL OVERSEAS AFRICA wishes to develop its self-distribution strategy in Africa in the coming months by extending it to new African pay-TV operators."

**About CANAL OVERSEAS AFRICA**

CANAL OVERSEAS AFRICA is a satellite pay-TV operator in Africa. CANAL OVERSEAS AFRICA operates in over 20 Central and Western African countries and distributes the CANALSAT HORIZONS package, which includes over 80 TV and radio channels, including 14 African public and private national channels and 14 radio stations.

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