

PRESS RELEASE

Paris, 1st April 2010

LAUNCH OF CANAL + A LA DEMANDE IN THE CARIBBEAN, GUYANA, LA REUNION AND MAURITIUS

CANAL OVERSEAS has announced the launch of the first satellite Catch up TV service in the Caribbean, Guyana, La Reunion and Mauritius: CANAL + A LA DEMANDE.

Available from 1st April 2010, CANAL + A LA DEMANDE is a free service for all subscribers to CANAL + who have chosen the PVR option (Personal Video Recorder).

Thanks to CANAL + A LA DEMANDE, subscribers will be able to watch when they wish the best of CANAL + programmes up to one month after their broadcast. They will have access to the catalogue of programmes, films, series, fiction and documentaries, representing up to 130 hours a month of exclusive CANAL + programmes, including on average 8 hours per day.

With CANAL + A LA DEMANDE, the PVR option gains a new service which will enable the subscribers to have more control over their programmes and benefit from even more freedom, comfort and flexibility in their viewing.

CANAL OVERSEAS is delighted to offer ever more innovations and services to their subscribers in the Caribbean, Guyana and La Reunion, enabling them to make the most of their subscription.

About CANAL OVERSEAS

CANAL OVERSEAS is a subsidiary of CANAL + and the distributor of CANALSAT as well as channel packages abroad: Poland, Northern Africa, Sub-Saharan Africa, in the Indian Ocean, the Caribbean, the Oceania/South Pacific area and Vietnam.

CANAL OVERSEAS also edits the CANAL + channel for Sub-Saharan Africa and Northern Africa. With satellites that cover 5 continents, CANAL OVERSEAS packages are sold in over 40 countries and are potentially accessible to several million households in the world.

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