

PRESS RELEASE

Paris, 24 March

LAUNCH OF K + 1, THE FIRST PAYING PREMIUM TELEVISION CHANNEL IN VIETNAM

CANAL OVERSEAS has announced the launch of K + 1 ("K + One"), the first paying premium channel in Vietnam. This new channel was added to the K + offer launched by CANAL + in Vietnam in January 2010, which is now made up of over 50 Vietnamese and International channels.

K + 1 aims to offer the best of sport, film, fiction and documentaries to its Vietnamese subscribers.

K + 1's programmes will first be dedicated to football, with the broadcast of four big European Championships: The Champions League, the Europa League, The French League 1 and the Liga. K + has acquired the exclusive paying television rights for the Champions League, the Europa league and total exclusivity for the Liga in Vietnam. K + is also the exclusive broadcaster of the French League 1 in Vietnam.

The most important football matches on K + 1 will be commented live by Vietnamese Sports journalists from the K + broadcasting centre in Vin Yenh near Hanoi.

Then, K + 1 will be enriched with the widest range of Asian, American and European Film and Documentaries.

K + 1 has benefited from the expertise of CANAL OVERSEAS for the editing of channels and Vietnamese producers.

With the launch of K + 1, CANAL OVERSEAS is delighted to be the first to provide a premium channel made in Vietnam for the Vietnamese people and to contribute to the spread of French and European football in Asia thanks to CANAL + EVENTS.

About CANAL OVERSEAS

CANAL OVERSEAS is a subsidiary of CANAL + and the distributor of CANALSAT as well as channel packages abroad: Poland, Northern Africa, Sub-Saharan Africa, in the Indian Ocean, the Caribbean, the Oceania/South Pacific area and Vietnam. CANAL OVERSEAS also edits the CANAL+ channel for Sub-Saharan Africa and Northern Africa. With satellites that cover 5 continents, CANAL OVERSEAS packages are sold in over 40 countries and are potentially accessible to several million households in the world.

CANAL OVERSEAS

Communications department

Marianne Caradec 01 41 86 15 22

marianne.caradec@canal-overseas.com

Solenne Anthonioz 01 41 86 15 02

solenne.anthonioz@canal-overseas.com