

**PRESS RELEASE**

Paris, 24 March 2010

**CANAL OVERSEAS ANNOUNCES THE CREATION OF THE NEW CHANNEL CANAL KARUJET BY CANAL+ ANTILLES**

On the occasion of the 13th edition of the KARUJET, the jet ski world championship which will be held in Guadeloupe from 25 to 28 March 2010, CANAL OVERSEAS has announced the creation of CANAL KARUJET, an events channel managed by CANAL+ ANTILLES (subsidiary of CANAL OVERSEAS).

For five years, KARUJET has been part of the Offshore World Championship and has become an International and unmissable sports event in Guadeloupe.

Thanks to a unique broadcasting set-up between 24 to 29 March, subscribers in the Caribbean and Guyana will be at the heart of the competition and be able to follow the race close up, as well as enjoy incredible shots of the Guadeloupe coast.

With the famous Natalie Simon as an ambassador, and Rudy Zorobabel, the star presenter of RCI radio (Radio Caraïbes International), CANAL KARUJET offers a rich and varied programme, with documentaries, a daily summary of the race, reports on KARUJET, behind the scenes of the competition and exclusive interviews of the competitors. ...In addition to the news programmes filmed on site, CANAL KARUJET will broadcast a series of portraits and exclusive documentaries on sports and culture linked to the Caribbean.

CANAL KARUJET dedicates all its programmes to this event thanks to the support of CANAL OVERSEAS PRODUCTIONS, a crucial partner for the production of audio-visual programmes in French Overseas Territories, which played a major role in the production of all of its programmes.

Following CANAL GRAND RAID and CANAL SAKIFO in La Reunion, CANAL OVERSEAS proves its desire to develop specific programmes for CANAL+ / CANALSAT subscribers in French Overseas Territories.

### **About CANAL OVERSEAS**

CANAL OVERSEAS is a subsidiary of CANAL + and the distributor of CANALSAT as well as channel packages abroad: Poland, Northern Africa, Sub-Saharan Africa, in the Indian Ocean, the Caribbean, the Oceania/South Pacific area and Vietnam.

CANAL OVERSEAS also edits the CANAL + channel for Sub-Saharan Africa and Northern Africa. With satellites that cover 5 continents, CANAL OVERSEAS packages are sold in over 40 countries and are potentially accessible to several million households in the world.

### **CANAL OVERSEAS**

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