

## **PRESS RELEASE**

Paris, April 21th 2009

### **LAUNCH OF THE PACKAGE "LE BOUQUET DE CANAL + " IN MOROCCO**

CANAL OVERSEAS has announced the launch in Morocco of LE BOUQUET DE CANAL + , the number one French language satellite package in Northern Africa.

The Package of over 25 channels covering all themes (film, sport, discovery, children's channels, etc.) has been distributed for two months in Algeria through a system of pre-paid cards available from a network of distributors and local partners.

It will be distributed in Morocco from today after being granted authorisation from the Morocco Higher Authority for Audio-Visual Communication (HACA).

Jean-Noël Tronc, Chairman and CEO of CANAL OVERSEAS, has declared: "After the launch of LE BOUQUET DE CANAL + in Algeria, this launch in Morocco allows us to reach over 12 million households. We are proud to launch a constantly evolving legal service of quality, rich, varied French channels for the whole family. "

The package LE BOUQUET DE CANAL + is the fruit of a partnership between CANAL OVERSEAS and the ARABSAT Group, one of the leading satellite operators in the world and main provider of satellite services in the Arab World.

### **About CANAL OVERSEAS**

CANAL OVERSEAS is the subsidiary of CANAL + responsible for the international and French Overseas Territories' offer. CANAL OVERSEAS is the operator for CANAL +, CANALSAT and channel packages throughout the world: Poland, Northern Africa, Sub-Saharan Africa, in the Indian Ocean, the Caribbean and the Oceania/South Pacific area. CANAL OVERSEAS also edits the CANAL + HORIZONS channel for Sub-Saharan Africa and CANAL + in Northern Africa. With satellites that cover 4 continents CANAL OVERSEAS packages are marketed in over 40 countries and are potentially accessible to several million people in the world.

### **CANAL OVERSEAS**

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