

PRESS RELEASE

Paris, 17 October 2008

***CANAL OVERSEAS announces the launch of CANAL+ Mobile and CANALSAT mobile in la Reunion, in conjunction with SFR Réunion.***

Since the 10 October, thanks to the collaboration between SFR Réunion and CANAL+ REUNION, two new services have been created.

CANAL+ Mobile and CANALSAT Mobile can now be accessed in la Reunion by all SFR clients who own a 3G or 3G+ mobile.

Through the WAP SFR Réunion and NRJ Mobile Réunion portal, clients will be able to access over 30 TV channels live on CANALSAT Mobile and the best videos on demand from CANAL + on CANAL + Mobile.

After the launch of high definition this year, CANAL OVERSEAS, is proud to once again innovate by deploying for the first time in la Reunion, CANAL+ Group 3G+ mobile television through its la Reunion branch.

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