

PRESS RELEASE

Paris, 21st July 2008

CANAL OVERSEAS welcomes the conclusion of the French Higher Audiovisual Council (CSA)'s report on TNT in overseas departments and announces the extension of its TNTSAT offer providing Digital Television for All in French territories overseas.

CANAL OVERSEAS, a sister company of the CANAL+ Group, offers its congratulations on the conclusion of the CSA report concerning the installation of TNT in overseas departments, which highlights, above all, the fact that the launch of **"enriched television provision free of charge calls for a resolutely positive response adapted to the specificities of overseas territories."**

This report recommends that terrestrial solutions and satellite technology should complement each other in order to give all television viewers in French overseas departments access to TNT and ensure total coverage for all territories. CANAL OVERSEAS can offer just that.

"We can thus only rejoice in this recommendation which will allow for the rapid launch of a rich, diversified digital television offer which is accessible to all and applies to all overseas territories, through our various platforms. Thanks to satellite, TNT will thus truly become the Digital Television for All. We have informed the CSA that we are ready to play a role in this and today this is more than ever the case" commented Jean-Noël Tronc, the President of CANAL OVERSEAS.

CANAL OVERSEAS, who have always endeavoured to reduce the digital divide between Metropolitan France and its overseas departments, have now made the idea of Digital Television for All a concrete reality on the island of la Réunion, through their TNTSAT offer, launched in 2007.

In the very near future, CANAL OVERSEAS will extend its TNTSAT offer, first to the Antilles and French Guiana and then to New Caledonia.

CANAL OVERSEAS' TNTSAT offer will chiefly consist of public channels and the main private local channels, in accordance with the French Higher Audiovisual Council's recommendations.

CANAL OVERSEAS already provides for the transportation and broadcasting of these channels through their satellites in overseas territories.

Moreover, CSA's report also concerns the innovative partnership between RFO (the French Overseas Network) and CANAL OVERSEAS in New Caledonia, which consists of bringing together the capacities of both operators whilst, at the same time, ensuring the encryption of the channels in question. CANAL OVERSEAS points out that this type of partnership could easily be extended to overseas departments.

Under its TENTSAT offer, CANAL OVERSEAS will make equipment for sale available at cost price. In order to facilitate access to this offer for as many people as possible, CANAL OVERSEAS also proposes an alternative rental offer in overseas departments. This will aim to promote household provision and the spread of Digital Television for All, including less privileged households.

CANAL OVERSEAS specifies that the TENTSAT offer will not be compatible with paid-for CANALSAT offers. This is in order to guarantee the watertightness of both the free offer and CANAL OVERSEAS' paid offers.

CANAL OVERSEAS is happy to contribute to the implementation of audiovisual policy for overseas territories and to bring Digital Television for All to the citizens of French overseas departments.

CANAL OVERSEAS

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