

COMMUNIQUE

CANAL CALEDONIE SPONSORS THE YOUNG HOPEFULS OF CALEDONIAN FOOTBALL

After a first edition of the of the Caledonian Football Young Hopefuls Tournament in 2006, in partnership with CANAL CALEDONIE, the Caledonian Football Federation has joined forces once again with CANAL CALEDONIE to organize the 2007 Junior Challenge in 2007.

For CANAL CALEDONIE, the goal of this operation is twofold: on the one hand, it aims to be involved in the development of Caledonian football and, on the other, to participate in the development of young players from all over the territory.

A total of 400 young players from three provinces will take part in the event.

- On November 17 at the Wé Stadium in Lifou (Islands Province)
- On December 1 at the stadium of Pouembout (North Province)
- On December 8 at the Pentecost Stadium in Nouméa

In addition to its contribution through the supply of sports equipment, CANAL CALEDONIE would like to contribute through this challenge to revealing the dynamism of Caledonian youths who attend the football schools and to stimulating a keen interest in football and the sports ethic that is associated to it.

This challenge also represents a way to encourage educators and club leaders in their work with young people.

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